

# outofthebox® MARKETING & DESIGN STUDIO, LLC

Featuring"The ALL Senses PRESENTation Box®" The World's Most SENSE-ational Marketing Tool!

At Out of the Box we are committed to providing our clients with products & services that are strategically designed to transform the average sales proposal or marketing media into extremely powerful sales tools. The Out of the Box presentation will stimulate and engage prospects in ways that no other form of media has ever been known to accomplish. Traditional marketing methods usually stimulate only between one to three of the common senses, such as sight or sound. With this tool, however, you now have the ability to engage ALL 5 of these common senses. Even more when senses such as humor, pride or self worth, etc. are engaged. Phenomenal results soon follow!

An Out of the Box experience provides a direct conduit through which you can connect with your clients on an emotional level. It promotes positive long-term business relationships that will quickly accelerate your business to a whole new plateau. You are guaranteed to stand out above your competition and receive much greater attention on YOUR proposal.

An Out of the Box presentation will ultimately help to achieve greater & more valuable sales results with far less effort. Your sales cycles will be shortened and your cost of sales will be lowered.

From the classy visual impact the moment your presentation box is received, through to the powerful surprises revealed when they open the box and are engaged with aroma, sound, high quality treats and delightful personalized gifts, your client is positively immersed in your marketing message. An Out of the Box experience will quickly become the one tool in YOUR BOX that truly does have the power to open doors you may have previously imagined impossible.

Call us and let us show you how to gain your next client with an Out of the Box experience they will always remember.



Marketing Resource Available Today!

## **HOW DOES IT WORK?**

We engage **ALL 5 senses** with **12** or more items from the first moment you make your proposal with **An Out of the Box Experience.** 

We start by including a custom imprinted  $9 \times 12$  glossy pocket folder or 1/2"-3 ring binder which will hold your proposal media such as, business cards, cover letters, brochures, etc.

# An Out of the Box Experience will engage ALL 5 common senses!

- **Sense of Sight** (Motivates action) The box lid & presentation pocket folder or 3 ring binder are personalized with your logo and the individual client's name and company are imprinted on the ribbon, leather pad folio, engraved metallic pen & linticular 3D bookmark.
- Sense of Taste (Over 75% of the Fortune 100 promote with taste because of it's effectiveness in creating memorable experiences.) We include tasty sweet treats from our selection of top brand name chocolates such as; Godiva ®, Lindt Lindor ® or Ghiradelli ® etc. & savory treats like Blue Diamond ®, Planter's ®, SlimJim ® etc. Multiple treats are included.
- **Sense of Smell** (Smell is the sense that creates the most powerful impression in your brain!) Choose from almost ANY scent to can set a mood, evoke a memory or neutralize the air with a fresh clean scent. Choose from votive candles, desk or car fresheners OR ??? The box itself is directly infused with the scent.
- **Sense of Sound** (We utilize sound to engage your recipient in a way that is both memorable and surprising.) A sound bite is inserted in the box or presentation folder or binder, so when opened, either your "walk on song", introduction of your product, or a special sound clip that resonates with your company's message immediately plays.
- **Sense of Touch** (These include tangible items that are "felt" or engaged with their hands.) One or more tactile items are included in the box such as a stress object, a slinky, a bendy object, flashlight etc.



### **GET STARTED TODAY!**

We are dedicated to providing customers with the highest level of customer support and services possible. We provide FREE box design consultation and also offer a complete line of graphic design services for clients that need assitance with branding & logo design, all the way through to professional brochure or other media development services needed to compliment your business and aide you to earn the trust, respect and confidence that you want your clients to have in you.

For a FREE TRIAL Offer Call Carole Zellers at: 720.552.3932

To View Samples & More Details Visit www.boxmarketingllc.com



# **Pricing & Upgrade Options**

**STANDARD** Pricing of all 12"H x12"W x 2"D box designs include FREE customization & design, clear view lids, personalized ribbon and foil bow. Each box includes 12+ items as follow; 5+ perishable treats, 5 custom imprinted or personalized promotional products (including 9 x 12 glossy pocket folder), a recorded sound device module (up to 5 minutes), box scenting & scented gift, and a customized visual effects box liner with elastic holding straps and product display compartments.

#### ALL ASSEMBLY & CUSTOMIZING IS INCLUDED FREE OF CHARGE!

**DELUXE** Pricing includes additions or upgrades such as, 3 ring binders vs. pocket folders, larger or push button sound devices, imprinting on clear view lids, side wall insertion panels to add depth, or additional, higher quality promotional products and imprints, etc. Please ask your representative about any upgrades.

**PREMIUM** Pricing may include upgrades such as, silk rope box handles and/or permanently attached view lids, or even higher quality promotional items, brochures, etc. Please ask your representative about any upgrades.

**CUSTOM DESIGNS** Our basic designs are primarily for use as a marketing tool to grow your business. However, our boxes are suitable for many other applications and may be customized on request. Please call for details.

QUANTITY	1 ~ 9	10 ~ 24	25 ~ 49	50 ~ 99	100 ~249	250 ~499	500 ~ 999	1000 +
Standard	\$89.95	\$59.95*	\$54.95	\$49.95	\$44.95	\$39.95	\$34.95	\$29.95
Deluxe	\$99.95	\$64.95	\$59.95	\$54.95	\$49.95	\$44.95	\$39.95	\$34,95
Premium	\$109.95	\$69.95	\$64.95	\$59.95	\$54.95	\$49.95	\$44.95	\$39.95

Prices shown are per box. Price does not include shipping. Volume pricing is for prepaid sales only and are not refundable once production & customization has begun. Prices are subject to change & may vary based on options selected.

\* Suggested Minimum Order.

"Based on studies that link the five senses with human memory and emotion, it can greatly enhance one's engagement with a brand (both offline and online). It also increases the likelihood of advocacy, and very possibly, stronger business results. In a rational world of business, connecting at an emotional level is the key, and often missing ingredient, to capturing hearts and building lasting connections.

Given the bombardment of 2-D advertising into every corner of our lives, it's effectiveness and return on marketing expenditure is sliding – the ability to connect in more emotive and memorable ways holds great meaning for consumers and marketers. Particularly in this economic environment, any emotional edge that you can provide is important – and lasting."

Eric Brody – Trajectory

