



January 01, 2019

HUMAN RESOURCES DEPARTMENT

RE: Skilled Graphics, Prepress or Web Designer - Full Time or Remote Positions

To Whom It May Concern,

Thank you for the opportunity to express my interest in any industry related positions that you may have available at this time at your company.

I truly appreciate your consideration of the attached resume and a small sampling of my work. I truly look forward to becoming a valuable contributor of the management, design or production resources teams at your establishment. I possess a wide range of professional industry related skills and abilities that combine innovative and creative techniques and principles with over 30 years of direct hands-on industry experience. I am currently seeking a permanent, full-time, or a flexible remote position that would enable me to apply my expertise with any aspect of business management, marketing, advertising, graphic design, branding, web development and more. I believe that I can truly be a valuable asset to your company and play a key role in helping you to achieve your goals and initiatives with this position.

SKILLS, STRENGTHS & HIGHLIGHTS:

- Expertise knowledge in the application of most major industry software including Adobe Creative Suites; Photoshop, Illustrator, InDesign, After Effects, Sound Booth, Quark Express, Dreamweaver, HTML, CSS, PHP, SQL, Java Script, etc.
- A natural gift for creative design and the professional application of techniques and principles associated with utilizing the tools of the industry to accomplish the goals of any project.
- Over 30 years direct experience in the Graphic Design, Commercial Printing, Marketing and Advertising industries. Well over half of my career has been in the role of departmental management or business ownership, filling all role of development and production.
- Technical skills ranging from any kind of production equipment from printing presses to networking of intranets and more.

I welcome the opportunity to discuss with you personally how my skills and strengths can best be utilized to serve your company. Again, I truly appreciate your time and considerations and look forward to hearing from you soon.

Sincerely,

TOBY J. ZELLERS • 1905 Woodbourne Terrace • Castle Rock, CO 80104
Phone: 303.883.9385 • Email: toby@boxmarketingllc.com • Web: www.tobyzellers.com



CAREER SUMMARY

I am currently the co-owner with my wife of Out of the Box Marketing & Design Studio, LLC. For five years prior to this current venture we owned and operated Ostrich Baskets & Custom Gifts, LLC in Centennial, Colorado. My career is mostly comprised of more than 30 years experience as a Graphic Artist and Operations Manager in almost every aspect of the industry. I have been heavily involved in the commercial printing industry handling everything from day to day operations, pre press, design and actual on-hands print production. I thrive and excel under creative challenge and have a great passion for the art of graphic design and marketing.

EMPLOYMENT HISTORY & EXPERIENCE

August 2016 to Present

Out of the Box Marketing & Design Studio, LLC

Castle Rock, Colorado

Co-owner & Operations Manager for a Graphic Design & Marketing firm, offering a unique specific sales tools to high-end clientele.

February 2011 to
December 2016

Ostrich Baskets & Custom Gifts, LLC

Centennial, Colorado

Co-owner & Operations Manager. Custom Gift Baskets and Promotional products company primarily targeting the Real Estate Industry. Responsible for all aspects of operation and production coordination. Experience included everything from product design and development through to trade show marketing.

September 1997 to
January 2011

Columbine Copy & Printing, Inc.

Englewood, Colorado

Graphic Design & Pre-press Manager. Responsible for all design and pre-press operations.

EXPERT LEVEL SKILLS & SOFTWARE KNOWLEDGE

- Adobe Creative Suite ~ Photoshop Expert (My Passion)
InDesign Proficient
Illustrator Proficient
Dreamweaver, HTML, PHP, CSS, etc.
Acrobat, Soundbooth, etc.
- Microsoft Office Proficient

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RECENT AWARDS & CERTIFICATIONS

JANUARY 2017

INFINITE NATION - Viva La Vision Award

Denver, Colorado

Mastermind Business Training ~ Certificate of Achievement Award

NOVEMBER 2016

CONNECTING EXPERTS - Top 6 Mastermind Rising Star

Englewood, Colorado

Certificate of Achievement ~ Rising Star Award

AUGUST 2016

EXPERIENCE PROS UNIVERSITY ~ Certificate of Completion

Denver, Colorado

Continuing Edjucation - Extensive Marketing Training Course

SEPTEMBER 2016

EXPERIENCE PROS 2016 Summer Games ~ Marketing Program

Denver, Colorado

GOLD MEDAL WINNER - Team ROAR

ADDITIONAL PORTFOLIO & SAMPLES AVAILABLE ON REQUEST

or Vistit Online at: www.tobyzellers.com

See Projects of Accomplishment Online at:

OUT OF THE BOX MARKETING & DESIGN STUDIO

www.boxmarketingllc.com

Portfolio of Project : <http://boxmarketingllc.com/portfolio.html>

OUR WEDDING BOX

www.ourweddingbox.com

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LOGO DESIGN SAMPLES



outofthebox[®]
MARKETING & DESIGN STUDIO, LLC



UNIQUE PERSONALIZED WEDDING PARTY GIFTS
Remembering those who make it "The Perfect Day"



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